



## Release Guidelines for Artists

Updated: July 2014

### §1 Your Content

- › Think about what people could use as their ringtone (jokes, jingles, jams etc).
- › Your ringtone is recommended to be: **1-29 seconds**.
- › To improve your ringtone quality think about **adding a fadeout**.
- › Explicit content is ok but will be rejected if you take it too far.

### §2 Your Cover

- › Try to make your cover look professional - or let us do it for you.
- › The cover should be of this size: **1600 x 1600px**.
- › Avoid web addresses or emails on your cover.

### §3 Your Naming

- › Put attention to a great title and artist name - something people might type in or already know.
- › Keep it simple - don't make it too complicated to get your sound.
- › Leave out trademarked words like "iPhone"
- › Avoid descriptive language such as "Tone", "Text Tone", "Ringtone"
- › Please do not use website addresses in your names

### §4 Your Copyrights

- › Be sure that you got the rights to distribute your sound. Or ask us.
- › You should have the rights for your cover too.

### §5 Be original and you don't need to worry about these guidelines

---Happy Snipselling---